

## VIDEO CONTENT PRODUCER

### Are you a best-on-ground, video content producer ready to make your debut with the Brisbane Lions?

We are looking for a collaborative team player. Working in the Communications team the **Video Content Producer** will be responsible for filming, editing and distributing high quality engaging content through the Brisbane Lions' online channels. Your work will be versatile, creating an instant impression amongst members and customers whilst effectively communicating the Brisbane Lions story. Working in a fast-paced environment as part of a small in-house digital team, you will have the ability to manage multiple projects and remain flexible through revisions and servicing multiple departments within the business.

Our **Video Content Producer** responsibilities include:

- Lead the production, editing and development of Brisbane Lions video content online, from start to finish in a variety of styles and techniques while working within the Brisbane Lions brand and style guidelines.
- Brisbane Lions content may include long-form documentaries, highlights packages, press conferences, TikToks, Vodcasts, livestreams and more.
- Produce high quality, polished video content for all internal and some external channels.
- Be the main contact point for AFL Media to get match highlights and other relevant video published on Lions TV
- Work closely with the commercial department to produce content for both internal and external use.
- Support the Club's marketing, membership and merchandise campaigns with video content.
- Be aware of the activities of other AFL clubs and leading sporting codes to capitalise on current industry trends and emulate best practices in Lions TV content
- Work with Head Of Digital on opportunities to monetise Brisbane Lions video content and drive digital revenue
- Work with Media Manager to leverage relationships with TV networks to distribute Brisbane Lions content to the widest possible audience
- Assisting with the production and scheduling of social media and online content across our various platforms
- Prioritise content production requests quickly and effectively due to the large number of tasks that are often required to be juggled on a daily basis.

ALL IN

#### HYUNDAI CENTRE

Level 5, Gate 2, The Gabba  
812 Stanley Street Woolloongabba QLD 4102

POST PO Box 1535 Coorparoo DC, QLD 4151

P: 07 3335 1777 E: club@lions.com.au

ABN: 43 054 263 473 Brisbane Bears-Fitzroy Football Club Ltd trading as Brisbane Lions Australian Football Club



MAJOR PARTNER

## REQUIREMENTS

- Mid-level video production and editing skillset (3-5+ yrs experience and/or tertiary qualification in video production)
- Strong knowledge of Adobe Creative Suite, including but not limited to Premiere, After Effects and Photoshop.
- A portfolio of creative work demonstrating skills in videography, editing, photography and content production.
- As we are a sporting Club, this role does include work outside office hours during the week and on weekends, and will require travel for games.
- Ability to work under pressure, meet deadlines, and manage own workload.
- Knowledge of AFL/W ideal

To apply, please forward your CV, portfolio (pdf or link) and covering letter (maximum 1 A4 page) to Paddy McNee, GM People and Culture at [jobs@lions.com.au](mailto:jobs@lions.com.au), by **Friday 19 August**.

The Brisbane Lions encourage people from diverse backgrounds to apply.

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